

# WORKBOOK

Summer 2017





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# ABOUT US

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Born in  
**2008**

Team of **12**  
people



Climbers + Mountaineers + Skiers

Functional  
Minimalist  
Reliable

Hardwear and Harnesses  
**100%** made in  
the **Mont-Blanc Valley**

International team of  
ambassadors **25**



**FOR THE  
PLANET™**

MEMBER

**Unlimited Warranty**

Sold in **20**  
countries







### **WHY WE'RE HERE**

Blue Ice is committed to inspiring climbers, skiers and mountaineers by creating functional, minimalist, and reliable equipment that allows you to concentrate on the essential: being focused and engaged in the beauty of the mountain experience, where memorable adventures outdo pure performance.

### **WHERE WE COME FROM**

We are a group of people passionate about climbing, skiing, and simply spending time in the mountains. Born in the Chamonix Mont-Blanc valley in the heart of the Alps, and inspired by the mountains we live in, Blue Ice is the product of our obsession.





### WHAT GUIDES US

#### ADVENTURE

Blue Ice was born out of our love for the mountains, which have fueled our imaginations ever since childhood. For us, climbing and skiing are not just about physical achievements meant to impress our peers, test our limits or break records. We climb and ski because we love the experience—being fully engaged in the moment, or simply enjoying the views, the wind, the smells, and the wilderness. This is the world that we seek to immerse ourselves in rather than observe from afar. It is part of our DNA.

#### ENGAGEMENT

Beautiful scenery is not enough for us. We want to be part of our environment, and we seek out that feeling of uncertainty and unknown that makes our adventures unique and memorable. We feel that climbing and skiing take us back to our roots, and help us escape from our over-connected, safe and predictable world. Being in the mountains allows us to reconnect with who we really are. It brings out our survival instincts in a beautiful, yet potentially hostile environment, where outcomes are uncertain but deeply rewarding.

#### INNOVATION

Our bottom line puts as much emphasis on social and environmental responsibility as it does on financial considerations. For us, it's not just about creating a better product; it's about manufacturing in a smarter way. In doing so we are innovating gear for the real needs of mountain enthusiasts, gear that is the best in the industry.

#### COMMUNITY

At the end of the day, we believe that the best businesses are close-knit and community-oriented. Blue Ice is and will remain a human-scale business, and our customers are like family and friends. This is why your feedback is so inspiring to us. This is why your satisfaction with our products is by far the most critical aspect of our business. We take great pride in doing things this way.

#### RESPONSIBILITY

Our passion for the mountains also comes with the responsibility to do our part in reducing our impact on the environment, and preserving and restoring the wild places we love and play in. Blue Ice is committed to manufacturing our products in a way that is socially responsible and environmentally conscientious. We seek to optimize our manufacturing processes by reducing waste, preventing unnecessary pollution, and promoting sustainability.

To further express our commitment to the environment, we are proud members of 1% For The Planet<sup>®</sup>, which means that we donate 1% of our annual sales to organizations committed to environmental causes.

#### LOCALLY GROWN

Last but definitely not least, we are proud to say that all our products are designed at Blue Ice headquarters, and all our ice axes and harnesses are 100 % manufactured here in the Chamonix valley.

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**WORK HARD, PLAY HARD**

We are a small team, and most of us were under 30 when we started. We love the mountains, and we find real satisfaction in creating the best tools for enjoying them. It used to be that we would stay up late planning our adventures and pouring over guidebooks to pick out our next alpine route, ice climb, multi-pitch rock climb, or ski tour. Now you're just as likely to find us in the Blue Ice lab, sketching, mocking up, critiquing and revising our latest gear designs.

Our energy for this project is endless and our passion is at the heart of what we do.



Giovanni Rossi  
*President*



Claire Lafoux  
*Sales*



Antoine Auffret  
*Engineering*



Virginie Lafond  
*Finance & HR*



FX Delemotte  
*Sales & Marketing*



Irene Marcotti  
*Design*



Maxime Franck  
*Production*



Manu Ibarra  
*R & D*



Mylène Fornier  
*Production*



Alberto Giolitti  
*Finance*



Jérôme Blanc-Gras  
*Publications*



Margaux Ruyant  
*Design*

We are proud to support folks like us : passionate about climbing and skiing, and willing to commit themselves into jaw-dropping routes, where purity rimes with engagement and excitement, whether in the Alps or in the wildest and most remote destinations.

Adventure is a mindset and we all try to keep it alive.



Thomas Mueller



Olivier François



Hélias Millerioux



Elisabeth Revol



Martin Elias



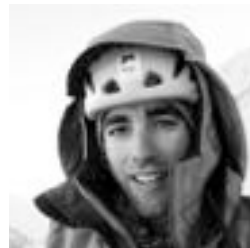
Luca Rolli



Marco Tamponi



Camille Didillon



Robin Revest



Lise Billon



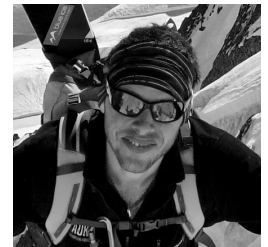
Sylvie Drouillat

Pierre Hourticq &  
Clementine Junique

Matteo Giglio



Fred Mathieu



German Allende



Dante Alegria



Sebastien Laurent



Krister Jonsson



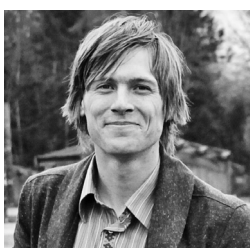
Jonathan Crison



Yuji Emoto



Marco Spataro



CJ Carter



Jérôme Sullivan



Fanny Cathala



Elise Crison





### HOW WE MAKE PRODUCTS

We are our own best customers because we go out and use, test and abuse our gear every day on the best possible terrain: the big, wild and demanding mountains of the Mont Blanc range. This is why Blue Ice has such high standards when it comes to materials, manufacturing methods, and product testing.

We are also our toughest critics. After every adventure, we come home with ideas about how to make our gear better, smarter, lighter, and stronger. We work in close collaboration with professional mountain guides. Together we brainstorm, create, test and improve innovative prototypes, driven by the values that make Blue Ice truly unique: simplicity, minimalism, durability, and functionality.

This is the essence of what we do and we love every single minute of it.





## THE MATERIALS

To product the best gear possible, we only use fabrics and materials with the highest quality standards, including the following:

- \* Dyneema
- \* Cordura
- \* Ballistic Cordura
- \* High Tenacity Polyester
- \* High Tenacity Rip-Stop Nylon



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## THE BLUE ICE WARRANTY

We are fully aware that any manufacturing has an impact, so we put a great deal of attention into creating products that are meant to last. Our goal is to create highly durable products that are manufactured in a responsible, sustainable manner. This is an integral part of our commitment to the environment.

We guarantee our products to be free from defects in materials and workmanship. Our warranty does not cover damage caused by normal wear and tear, misuse, or modifications to the product. When possible, we are committed to offering a repair service at a fair price and in a reasonable time.

For more information about our repair and return policies, please visit our website at [www.blueice.com](http://www.blueice.com).










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# PRODUCTS

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		Page	 Alpine Climbing	 Ice & Mixed Climbing	 Rock Climbing	 Alpine touring & Ski alpinism	 Approach & Trekking
BACKPACKS	Dragonfly 10L Pack	22	✓✓	✓✓	✓✓✓✓	✓	
	Dragonfly 18L Pack	23	✓✓	✓✓	✓✓✓✓	✓✓	
	Dragonfly 25L Pack	25	✓✓✓	✓✓	✓✓	✓✓	✓
	Warthog 28L Pack	26	✓✓✓	✓✓✓	✓✓✓		✓✓
	Warthog 40L Pack	27	✓✓✓	✓✓✓	✓✓		✓✓✓
	Yeti 50L Pack	28	✓✓	✓✓			✓✓✓
	White Tiger 25L Pack	30	✓✓	✓	✓✓	✓✓✓	✓✓
	White Tiger 35L Pack	31	✓	✓	✓	✓✓✓	✓
	Squirrel 20L Pack	32			✓✓		✓✓✓
	Octopus 40L Pack	33			✓✓✓		
HARNESSES	Choucas III Harness	38	✓✓✓	✓		✓✓✓	
ICE AXES	Bluebird Axe	44	✓✓✓			✓	
	Bluebird EVO Axe	45	✓✓✓	✓		✓✓	
ACCESSORIES	Universal Piton	48	✓✓✓	✓	✓✓✓		
	Boa Leash	48	✓✓✓	✓✓✓			
	Poff Chalk Bag	49			✓✓✓		
	Go Climbing T-Shirt	49			✓✓✓		✓✓












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# BACKPACKS

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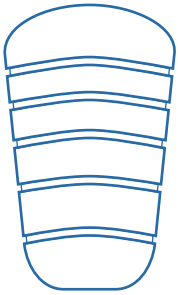


## 20 BACKPACKS

		Dragonfly	Warthog	Yeti	White Tiger	Squirrel	Octopus
Activity							
Volume		10L, 18L, 25L	28L, 40L	50L	25L, 35L	20L	40L
Weight		300g (10L) 360g (18L) 460g (25L)	860g (28L) 1130g (40L)	1350 g stripped 990 g	800g (25L) 1350g (35L)	520 g	840 g
Back Structure		AeroLight	Alpine Contact	Alpine Contact	Alpine Contact	AeroPlus	
Material		100D Nylon + Cordura Rip-Stop 420D	Cordura Rip-Stop 420D + Cordura Ballistic 1680D	Cordura Rip-Stop 210D + Cordura Ballistic 1680D	Cordura Rip-Stop 420D + Cordura Ballistic 1680D	Cordura Rip-Stop 420D	Cordura Rip-Stop 420D
Aluminum frame				✓			
2 Ice tool holders			✓	✓	✓		
Ski carrying system			✓ (40L)	✓	✓		
Snowboard carrying system					✓ (35L)		
Avalanche kit pocket					✓		
Helmet holder			✓	✓	✓ (35L)		
Removable hip belt		✓	✓	✓	✓	✓	
Front haul loop			✓	✓	✓		
Rope holder		✓	✓	✓	✓		
2 internal gear loops			✓	✓	✓		✓
Hydration bladder pocket		✓	✓	✓	✓	✓	
Adjustable sternum strap		✓	✓	✓	✓	✓	✓
Removable top lid				✓			
Daisy chain		✓				✓	



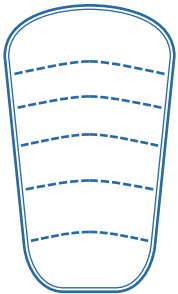
## AlpineContact™ back



Deliberately minimalist, the AlpineContact™ back system allows you to focus on your alpine activity in even the most demanding conditions. With the ergonomics of a second skin, the thermoformed, semi-rigid panel adapts naturally to the curve of your back, allowing for full freedom of movement and evacuating moisture through the lateral channels. The dual-density, mesh-lined foam shoulder straps provide improved ventilation during approach hikes, and the top stabilizer straps ensure perfect load management.



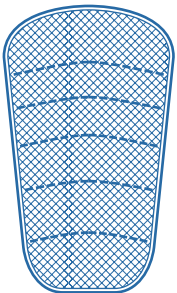
## AeroPlus™ back



The AeroPlus™ back system offers the perfect balance between comfort and breathability. The dual-density ergonomic mesh-lined back panel and shoulder straps keep you comfortable so you can get the most out of your favorite alpine activities, from multi-pitch climbing to hiking. The system drives away perspiration, so your back stays dry. The best of both worlds.



## AeroLight™ back



Designed for the most aerobic outdoor sports, the AeroLight™ back system efficiently wicks moisture during even the most intense alpine activities, from trail running to ski mountaineering. The 3-D diamond mesh system guarantees maximum ventilation, while the ergonomic back and shoulder straps keep the pack close to your body, ensuring a perfect fit and minimum friction when you're on the move.

### DRAGONFLY 10L PACK

ULTRALIGHT, VERSATILE BACKPACK THAT GOES WITH YOU EVERYWHERE FROM SHORT HIKES TO LONG TRAD CLIMBS.

**Weight** 300 g

**Volume** 10L

**Back** AeroLight™

**Style** BK22

**Made in** Vietnam

**Colors** 



Proper hydration, food and a warm layer of clothing are essential to performance, whether you're on a long alpine climb in the Mont Blanc range or a legendary route in the Dolomites. The Dragonfly 10L pack is designed for climbers who need to carry a few essentials during long ascents. Its small volume makes it ideal for leaders who want to have access to a windbreaker, a snack, and some water when they arrive at the belay. Thanks to the Dragonfly's small size and ultralight weight, you can forget about your pack and concentrate on the climbing. The pack's main compartment is secured by a two-way zipper and features a water bottle pocket. An outer zippered pocket allows you to keep essentials close at hand. During the hike in, the Dragonfly 10L folds into its own pouch and disappears into your approach pack. With its simple design and carefully selected materials, the Dragonfly 10L is durable and extremely lightweight. This pack will travel with you wherever you go.

- \* Removable foam back panel
- \* Removable hip belt and sternum strap
- \* Highly breathable AeroLight™ 3-D mesh back panel and shoulder straps
- \* Carrying system for collapsible poles
- \* Hydration bladder-compatible
- \* Stuffs into its own pocket
- \* One zippered pocket for safely storing smaller items
- \* 420 denier rip-stop CORDURA® with a polyurethane coating and DWR finish and 100 denier high-tenacity rip-stop Nylon



## DRAGONFLY 18L PACK

THE PERFECT MINIMALIST PACK FROM EVERYTHING FROM LONG, TECHNICAL CLIMBING ROUTES TO HARD DAYS OF TRAINING IN THE MOUNTAINS.

**Weight** 360 g

**Volume** 18L

**Back** AeroLight™

**Style** BK23

**Made in** Vietnam

**Colors** 



The updated Dragonfly 18L pack is designed for minimalist climbers looking to carry just the essentials. With new highly breathable shoulder straps and 3-d mesh back, and a weight of merely 360 grams, you'll barely notice you're carrying it. When you don't need the Dragonfly, fold it into its own pocket and store it away for travel or inside a larger pack on the approach hike. For the most minimalist climbers, the foam back pad, hip belt and sternum strap can all be removed to further decrease volume and weight. A generously sized zippered pocket allows you to safely store small items. The versatile daisy chain system can be used to carry a pair of collapsible ski poles or other bulky gear. The streamlined rope carrying system stabilizes your rope and can be tucked away into the hydration slit. Like all of our backpacks, the Dragonfly 18L features a minimalist design and is built to last.

- \* Removable foam back panel
- \* Removable hip belt and sternum strap
- \* Highly breathable AeroLight™ 3-D mesh back panel and shoulder straps
- \* Rope carrying system
- \* Carrying system for collapsible poles
- \* Hydration bladder-compatible
- \* Stuffs into its own pocket
- \* One zippered pocket for safely storing smaller items
- \* 420 denier rip-stop CORDURA® with a polyurethane coating and DWR finish and 100 denier high-tenacity rip-stop Nylon









## DRAGONFLY 25L PACK

THE ULTIMATE, ULTRALIGHT BACKPACK FOR FAST AND LIGHT ASCENTS IN THE ALPS AND REMOTE EXPEDITIONS.

**Weight** 460 g

**Volume** 25L

**Back** AeroLight™

**Style** BK24

**Made in** Vietnam

**Colors** 



The Dragonfly 25L pack was designed for climbers and alpinists who want to go fast and light on speed ascents in the Alps or make rapid summit pushes during remote expeditions. The minimalist design makes this pack ultralight, while a rope carrying system and two mesh pockets on the side gives you a little extra volume for the approach and keep essential items readily accessible. The pack's highly breathable shoulder straps and back panel allow moisture to dry quickly during intense efforts without adding extra weight or bulk. The main compartment is top loading and secured by a cord lock for easy opening and closing. A large internal compartment carries a water bladder or keeps a few essentials separate, while an outside zippered pocket makes small items easily accessible in any situation. The materials used for the Dragonfly 25L make this pack light but amazingly durable. The Dragonfly 25L is likely to become your pack of choice for all your mountain adventures.

- \* Removable hip belt and sternum strap
- \* Highly breathable AeroLight™ mesh back panel and shoulder straps
- \* Rope carrying system
- \* Carrying system for collapsible poles
- \* Hydration bladder-compatible
- \* One zippered pocket for safely storing smaller items
- \* 2 side mesh pockets for extra carriage
- \* 420 denier rip-stop CORDURA® with a polyurethane coating and DWR finish and 100 denier high-tenacity rip-stop Nylon



### WARTHOG 28L PACK

OUR MOST MINIMALIST BACKPACK FOR LIGHT AND FAST ONE-DAY ASCENTS AND SHORT TECHNICAL CLIMBS.

**Weight** 860 g

**Volume** 28L

**Back** AlpineContact™

**Style** BK20

**Made in** Vietnam

**Colors** 



The Warthog 28L is our toughest, most streamlined backpack. Designed by alpine guides and built for extremely intensive use, it features just the accessories you need and nothing more. The helmet holder, rope carrier and top-loading design optimize carrying capacity during the approach. The top lid features a separate pocket to keep your wallet and keys safe when you rummage for an energy bar or sunglasses at the belay. The thermoformed ergonomic back panel and shoulder stabilizer straps are designed to provide maximum comfort, even when climbing. The low-profile removable hip belt won't interfere with your harness and the pack's compact design ensures maximum freedom of movement when you're climbing, while remaining convenient with its shoulder folder webbings integrated gear loops. The Warthog holds up to the harshest abuse and climbs like a champ, making it the ideal pack for fast and light one-day ascents and short technical climbs.

- \* Thermoformed ergonomic AlpineContact™ back panel
- \* Shoulder stabilizer straps
- \* Quick-release skirt opening system
- \* Helmet holder, dual ice tool holders, folded webbing allowing shoulder straps to double as gear loops
- \* Aluminum lid closure hook
- \* Front haul loop for easy access at hanging belays
- \* Rope holder under the lid
- \* Top lid with external and internal pockets, hydration bladder pocket
- \* Removable hip belt
- \* Body: 420 denier CORDURA® and 1680 denier ballistic CORDURA® both with a polyurethane coating and DWR finish. Lining: high-tenacity Nylon.

## WARTHOG 40L PACK

A TOUGH, ULTRA-LIGHTWEIGHT PACK FOR LONG TECHNICAL ROUTES AND ALPINE GUIDING.

**Weight** 1130 g

**Volume** 40L

**Back** AlpineContact™

**Style** BK21

**Made in** Vietnam

**Colors** 



The Warthog 40L is tough and light like its little brother, the Warthog 28L, but added volume and features make it suitable for longer adventures. Like its smaller sibling, it features a helmet holder, rope carrier and a handy quick-release skirt opening system to access to your gear. The lateral compression straps can be used to transport skis and the ice tool holders are perfectly designed for carrying a set of technical tools. The thermoformed ergonomic back panel and shoulder stabilizer straps are designed to provide maximum comfort when carrying loads, and the front haul loop proves to be highly convenient to hang the pack at belays. The Warthog 40L is incredibly durable and its compact design ensures maximum freedom of movement when you're climbing. It is the perfect companion for all of your most demanding alpine adventures.

- \* Thermoformed ergonomic AlpineContact™ back panel
- \* Shoulder stabilizer straps
- \* Quick-release skirt opening system
- \* Aluminum lid closure hook
- \* Front haul loop for easy access at hanging belays
- \* Helmet holder, dual ice tool holders, lateral compression straps and ski carrying system, folded webbing allowing shoulder straps to double as gear loops, top lid with external and internal pockets
- \* Rope carrier under the lid
- \* Hydration bladder pocket
- \* Removable hip belt
- \* Body: 420 denier CORDURA® and 1680 denier ballistic CORDURA® both with a polyurethane coating and DWR finish. Lining: high-tenacity Nylon.



### YETI 50L PACK

A VERSATILE, RUGGED PACK FOR SERIOUS ADVENTURES, FROM LONG ALPINE ROUTES TO LIGHTWEIGHT EXPEDITIONS.

**Weight** 1350 g (stripped 900 g)

**Volume** 50L

**Back** AlpineContact™

**Style** BK18

**Made in** Vietnam

**Color** ●



The Yeti 50L is the ideal pack for serious multi-day alpine climbs and demanding treks. Its thermoformed ergonomic modular back panel and padded hip belt provide excellent comfort and great stability, even when you're carrying a heavy load. The Yeti 50L features a minimalist design but is nonetheless very well equipped, with two lateral compression straps to carry your skis, snowboard or any other oversized gear, and a rope holder under the lid. Two internal gear loops help you stay organized. The top lid has two pockets to safely store your keys, wallet, and small valuables. The lid can also be removed from the pack and attached to your harness to serve as a lumbar pack. Gram-counting alpinists can strip the Yeti 50L of all its accessories, transforming it into one of the lightest—yet toughest—packs in its category. A must have!

\* Thermoformed ergonomic AlpineContact™ back panel with removable and customizable aluminum stays

\* Removable top lid with two pockets (internal and external), Top lid functions as a lumbar pack when attached to a harness or to the removable waist belt

\* Quick-release skirt opening system allowing to pack to be used without its top lid

\* Shoulder stabilizer straps

\* Lateral compression straps to carry skis/snowboard

\* Removable padded hip belt zippered pocket

\* External zippered pocket, two gear loops inside the pack, hydration bladder pocket, rope holder under the top lid, dual ice toolers

\* Body: 210 denier rip-stop CORDURA® and 1680 denier ballistic CORDURA® both with a polyurethane coating and DWR finish. Lining: high-tenacity Nylon.







## WHITE TIGER 25L PACK

VERSATILE, ULTRA-STRONG PACK DESIGNED FOR EVERYTHING FROM MOVING FAST ON TECHNICAL ALPINE TERRAIN TO LONG SKI DAYS ON STEEP SLOPES OFF THE BEATEN TRACK.

**Weight** 800 g

**Volume** 25L

**Back** AlpineContact™

**Style** BK12

**Made in** Vietnam

**Color** 



The White Tiger 25L backpack is especially designed for demanding alpinists and skiers looking to make fast and efficient ascents on alpine terrain, and challenging ski descents. The 25L volume is ideal for minimalist climbers and skiers who want to avoid the extra weight and bulk of unnecessary equipment. The pack can simultaneously carry two ice axes (or a pair of collapsible ski poles) and almost any pair of skis, from the skinniest models to the fattest powder boards. The main zippered compartment allows you to load the pack from the top or from the front. Two small zippered pockets keep small items safe and easily accessible, while an internal compartment with two gear loops stores a snow probe and shovel handle securely. The White Tiger 25L backpack is specially focused on skiing. It features a minimalist design, and is built to last.

- \* Thermoformed ergonomic AlpineContact™ back panel
- \* Top or front loading system
- \* Shoulder stabilizer straps
- \* Compression straps
- \* Lateral ski carrying system
- \* Carrying system for two ice axes or collapsible ski poles
- \* Removable hip belt
- \* Hydration bladder compatible
- \* Two zippered pockets for safely storing small items
- \* Separate inner pocket with gear loops for shovel and probe
- \* Body: 420 denier rip-stop CORDURA® and 1680 denier ballistic CORDURA® both with a polyurethane coating and DWR finish. Lining: 100 denier high tenacity rip-stop Nylon with a silicone-polyurethane coating.





## WHITE TIGER 35L PACK

ULTRA-STRONG PACK DESIGNED FOR LONG SKI DAYS ON STEEP SNOW SLOPES OFF THE BEATEN TRACK.

**Weight** 1350 g

**Volume** 35L

**Back** AlpineContact™

**Style** BK16

**Made in** Vietnam

**Colors** ● ●



The White Tiger 35L backpack has the minimalist spirit of its little brother, but provides more volume and accessories for demanding alpinists and skiers looking to make long ascents on alpine terrain, and challenging ski descents. The thermoformed ergonomic back panel, along with the shoulder stabilizer straps and removable padded hip belt allow for extra comfort and stability, even when carrying heavy loads. The pack can simultaneously carry two ice axes (or a pair of collapsible ski poles) and almost any pair of skis, snowshoes, or a snowboard. The main zippered opening allows you to load the pack from the top or the front and gives access to a large compartment with two gear loops to help you stay organized. A second zippered compartment holds your shovel and probe securely, while two small zippered pockets keep small items safe and easily accessible. The White Tiger 35L backpack is specially focused on skiing. It features a minimalist design and is built to last.

- \* Thermoformed ergonomic AlpineContact™ back panel
- \* Top or front loading system
- \* Shoulder stabilizer straps
- \* Compression straps, Lateral and diagonal ski carrying system, Snowboard and snowshoe carrying system, Carrying system for two ice axes or collapsible ski poles
- \* Removable padded hip belt with two zippered pockets and glove-friendly buckle
- \* Helmet holder
- \* Hydration bladder compatible
- \* Two zippered pockets for safely storing small gear
- \* Separate zippered pocket for shovel and probe
- \* Body: 420 denier rip-stop CORDURA® and 1680 denier ballistic CORDURA® both with a polyurethane coating and DWR finish. Lining: high-tenacity Nylon.



### SQUIRREL 20L PACK

ULTRALIGHT, VERSATILE BACKPACK THAT WILL FOLLOW YOU ON ALL YOUR DAILY ADVENTURES, FROM SHORT HIKES TO LONG MULTI-PITCH CLIMBS.

**Weight** 520 g

**Volume** 20L

**Back** AeroPlus™

**Style** BK19

**Made in** Vietnam

**Colors** 



The Squirrel 20L backpack has been designed to be your true everyday companion. Simple, sturdy and convenient, it has all the accessories you need. Its highly breathable back panel and shoulder straps will keep you cool when hiking on even the warmest days. Cleverly designed, it is roomy enough to carry all your essentials for sport climbing or even a day at work, since a 15" laptop can easily be tucked inside. Need more room? The exterior bungee system and side mesh pockets can fit a water bottle, helmet, hiking poles or a fleece jacket. The Squirrel 20L is a small pack with all the advantages of its bigger brothers!

- \* Highly breathable AeroPlus™ back panel and shoulder straps
- \* Removable hip belt and sternum strap
- \* Carrying system for collapsible poles
- \* Hydration bladder-compatible
- \* Zippered pocket for safely storing smaller items
- \* Folded webbing allows shoulder straps to double as gear loops
- \* Two mesh side pockets
- \* Exterior bungee system for extra carrying capacity
- \* Reflective strips for night visibility
- \* Inner pocket for 15" laptop
- \* 420 denier CORDURA® with a polyurethane coating and DWR finish; High-tenacity rip-stop Nylon





## OCTOPUS 40L PACK


SIMPLE, PRACTICAL CRAG PACK THAT IS IDEAL FOR TRANSPORTING AND STORING CLIMBING EQUIPMENT AT THE LOCAL CRAG OR THE CLIMBING GYM.

**Weight** 850 g

**Volume** 40L

**Style** BK15

**Made in** Vietnam

**Color** 



The Octopus 40L is a clever, comfortable crag pack. Its unique, one-piece construction gives it a clean look and makes it highly durable. The back of the pack opens like a book, providing easy access to all of your gear and keeping the shoulder straps and back panel out of the dirt. There is plenty of room for an 80-meter rope, a set of quickdraws, a belay device, climbing shoes, water, and a light jacket. The three large pockets (one internal and two external) allow you to safely store and access smaller items, while the mesh pocket keeps your shoes separate and easily accessible. The shoulder straps tuck away and the pack's size easily complies with most airline carry on requirements, a practical feature when you're traveling with your climbing gear. The Octopus 40L will quickly become your favorite companion for sessions at the crag and the gym, or when you're traveling with your climbing equipment.

- \* One-piece construction
- \* Shoulder stabilizer straps
- \* Three large zippered pockets for safely storing smaller items
- \* Separate compartment for climbing shoes
- \* Two internal gear loops
- \* Tuck away shoulder straps
- \* Two handles for top and side carrying
- \* Fits most carry-on requirements
- \* Body: 420 denier rip-stop CORDURA<sup>®</sup> with a polyurethane coating and DWR finish
- \* Lining: 100 denier high-tenacity rip-stop Nylon



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# HARNESSES

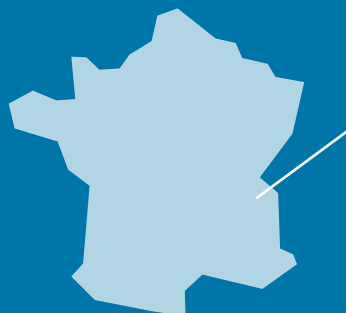
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What you  
should know  
about our  
**HARNESSES**



Made in  
**FRANCE**

**100%** sourced in **France** & sewn in  
Blue Ice **Chamonix factory**

The very first Choucas harness saw the light in 2010, after a slew of prototypes and lengthy testing in the field. As soon as it arrived on the market, the Choucas found a following among the most demanding mountain guides, alpinists, and skiers, who were quickly won over by the simplicity, ingenuity, and robustness of this innovative harness. Six years later, there are now numerous copies on the market, but the Choucas remains the benchmark for alpine climbing and ski harnesses, and is unmatched for its balance of weight, comfort, features and reliability.

Unlimited 3 - Year  
**WARRANTY**



Conform to the  
**CE / EN 122 77**  
climbing harness **norm**

**Dyneema® webbing**  
=  
lightness & strength



## CHOUCAS III HARNESS

THE LIGHTEST HARNESS YOU CAN PUT ON WITHOUT TAKING OFF YOUR SKIS!

**Weight** 180g (size M)

**Sizes** S, M, L, XL

**Style** HR03

**Color** ●



When it was introduced in 2010, the Choucas harness changed the standard for lightweight harnesses. Made of Dyneema®, it weighs a mere 180 g and is extremely compact. Thanks to custom-made variable-width webbing, the Choucas III is extremely comfortable even when you're hanging in it. Introduced by Blue Ice in 2012, the innovative ice screw keepers on the leg loops hold two screws in place so that they are readily accessible in case of a crevasse fall, but won't tear your pants while you're skiing or walking. Built for the most demanding alpinists, this is the ultimate harness for classic routes, expeditions, and glacier travel with skis or crampons. Refined every year by our team of testers and ambassadors, the Choucas harness is the gold standard for light, compact harnesses that are comfortable enough to be used anywhere from light and fast expeditions to long alpine routes.

SIZES	S	M	L	XL
Waist	65-80 cm	75-90 cm	85-110 cm	100-120 cm
Leg loops	55-70 cm	60-75 cm	65-85 cm	70-95 cm

- \* Variable-width waist belt
- \* Glove-friendly safety buckle
- \* Adjustable leg loops
- \* Full-strength belay loop
- \* 2 Gear loops
- \* 2 slots for ice screw holders
- \* 2 Ice screw keepers
- \* Quick release leg loops



\* Webbing: Dyneema® and high tenacity polyester. Safety buckle: aircraft grade aluminum.





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# ICE AXES

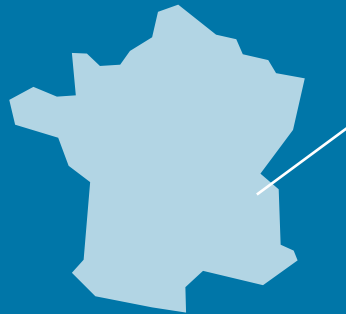
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What you  
should know  
about our  
**ICE AXES**



Made in  
**FRANCE**

**100%** sourced in the **Alps** & assembled in  
Blue Ice **Chamonix factory**

The idea for the Bluebird axes came about in 2012 as a solution to a problem that was unresolved by what the market had to offer. Our goal was to create a light, robust classic ice axe with exceptional anchoring as well as excellent ergonomics for comfortable handling when walking and climbing. We rose to the challenge in 2014 with the introduction of the Bluebird axe, while the EVO axe arrived a year later. Both axes are manufactured locally by skilled craftsmen and assembled at Blue Ice in Les Houches, ensuring flawless quality control and exceptional workmanship. But beyond their technical characteristics, performance, and incomparable durability, the classic lines of the Bluebird axes make them quite simply beautiful. They are the worthy heirs in the great tradition of alpine climbing axes: the perfect blend of innovation and a respect for tradition.

Unlimited 5 - Year  
**WARRANTY**



Conform to the  
**CE / EN 13 089**  
ice axes **norm**

Aircraft grade **7075-T6 Aluminum** shaft  
+  
**Hot forged** chromoly steel head and spike



### BLUEBIRD ICE AXE

A CLASSIC ICE AXE THAT'S LIGHTWEIGHT, VERSATILE, AND BEAUTIFUL.

**Weight** 430 g (49 cm)

**Length** 49 | 54 | 60 | 67 | 75 cm

**Style** IA01

**Forged** in Switzerland | **Assembled** in France

**Color** ●



The Bluebird ice axe is a classic lightweight tool with a technical edge. The tool's head and spike are individually hot forged to maximize strength, and feature a special surface treatment to prevent rust. The ergonomic head offers a comfortable grip, while the improved pick design maximizes technical performance. The angled spike is optimized for downhill travel. Both the head and spike feature a large eyelet that can easily accommodate a carabiner. The aircraft-grade anodized aluminum shaft is sandblasted for improved grip. We've designed this axe to offer the perfect balance of performance, durability, and esthetics. The Bluebird ice axe is a trusty companion for all of your classic mountaineering endeavors.

Length	49 cm	54 cm	60 cm	67 cm	75 cm
Weight	430 g	450 g	480 g	510 g	540 g

- \* Hot forged head and spike
- \* Aircraft grade anodized, sandblasted aluminum shaft
- \* Ergonomic head shape
- \* Anti-corrosion surface treatment
- \* Angled spike
- \* Large eyelet on the spike and head





## BLUEBIRD EVO ICE AXE

A LIGHTWEIGHT CLASSIC ICE AXE DESIGNED FOR STEEP SNOW SLOPES AND ICY COULOIRS.

**Weight** 400 g (45 cm)

**Length** 45 | 49 | 54 | 60 cm

**Style** IA02

**Forged** in Switzerland | **Assembled** in France

**Color** 



The Bluebird Evo ice axe is a classic tool designed with performance in mind. It is optimized for very steep snow slopes and icy couloirs where moving light and fast is essential. The tool's head and spike are hot forged to maximize strength. They feature a special surface treatment to prevent rust, and are finished by hand. The curved shaft increases clearance when climbing over bergschrunds, and improves the grip of the pick. The ergonomic head offers a comfortable hold, while the improved pick design maximizes penetration and grip on hard ice. The angled spike is optimized for downhill travel. Both the head and spike feature a large eyelet that can easily accommodate a carabiner. The aircraft-grade anodized aluminum shaft is sandblasted for improved grip. The Bluebird Evo ice axe is the ultimate tool for long and technical alpine routes that require a lightweight tool with a powerful bite on technical snow slopes or vertical ice.

Length	45 cm	49 cm	54 cm	60 cm
Weight	400 g	430 g	450 g	480 g

- \* Hot forged chromoly steel head and spike
- \* Aircraft grade anodized, sandblasted aluminum shaft
- \* Ergonomic head shape
- \* Curved shaft
- \* Anti-corrosion surface treatment
- \* Angled spike
- \* Large eyelet on the spike and head



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# ACCESSORIES

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## UNIVERSAL PITON

WHETHER YOU'RE ALPINE OR AID CLIMBING, DON'T LEAVE HOME WITHOUT A COUPLE OF THESE VERSATILE, LIGHTWEIGHT PITONS.

**Style** PT01

**Weight** 70 g

**Length** 75 mm | **Thickness** 6 mm

**Forged** in Switzerland | **Assembled** in France



Alpine and aid climbers alike will appreciate this versatile chromoly steel piton, which fits into even the trickiest cracks. Hot forged in Switzerland, it is durable enough to withstand multiple uses. The Universal design maximizes hold, and the large head can accommodate two carabiners. Keep a couple of these pitons stowed at the bottom of your pack for when the going gets tough!

- \* 45° angle between the blade and head
- \* Material: carbon steel
- \* Progression piton



## BOA LEASH

LIGHTWEIGHT, VERSATILE LEASH SYSTEM FOR COMMITTING ALPINE ROUTES

**Style** BL02

**Strength** 2 kN

**Weight** 50 g the pair

**Length** 76 cm (each)

**Colors** 



With the Boa leash system, you get all the advantages of leashless tools, without the risk of dropping them! The leashes are a simple, lightweight way to connect your tools directly to your harness. The updated Boa system includes a separate tether for each tool, so you can use just one or both as necessary. To save weight, the large loops allow you to girth hitch the leashes directly to your tools, without requiring carabiners. The leashes are different colors so you can easily identify your right and left-hand tools. They can also be used to secure a piton hammer, camera, or even a backpack. True to Blue Ice tradition, the Boa leash system offers a compact, minimalist and versatile solution for your boldest alpine adventures.



- \* Possibilities for tool attachment: Over the blade or with a carabiner
- \* Sold by pair

## POFF CHALK BAG

ELEGANT, FUNCTIONAL CHALK BAG FEATURING OUR OWN UNIQUE GRAPHICS.

**Style** CB02

**Weight** 85 g

**Made in** Vietnam

**Colors** 



Available in two different styles, the elegant Poff chalk bag is designed to accompany you on all of your hardest sends. It is made of 420D nylon and features a large opening with a stiff rim and a soft fleece lining. There are brush holders on both sides of the chalk bag, and the third pocket is perfect for stashing keys, ID, or a credit card. You can wear the chalk bag with the included belt or attach it to your harness with a carabiner.

- \* Waist belt or carabiner attachment
- \* Cord lock drawstring closure
- \* Key and ID pocket
- \* Dual brush holders
- \* Large opening
- \* Body: 420 denier nylon with DWR finish. Lining 210 denier rip-stop nylon and 400 g/m<sup>2</sup> fleece



## GO CLIMBING T-SHIRT

BLUE ICE LIMITED EDITION T-SHIRTS: BOLD DESIGNS, EARTH-FRIENDLY MANUFACTURING!

**Style** Man TS07 | Woman TS06

**Sizes** S, M, L

**Made in** India

**Colors** Men's  Women's 



True to Blue Ice values, this t-shirt features 100% fair trade organic cotton and is manufactured using socially and environmentally responsible methods, including sustainable energy sources. The women's tee is purple and has a slim fit; the men's shirt is bright blue.

- \* 100% fair trade organic cotton
- \* Manufactured using sustainable energy



## THE ART OF ICE CLIMBING (EN) / GLACES (FR)

REQUIRED READING FOR ALL ICE CLIMBERS AND ALPINISTS!

**Style** BO01 (FR) / BO02 (EN)

**Language** French / English

**Format** 210 x 265 mm, soft cover with flaps - 264 color pages

**Weight** 1010 g

**Printed in** Italy

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Everyone who has ever swung an ice tool, or wanted to learn, has something to gain from this excellent new book. Much more than your basic instructional manual, it presents an in-depth look at the sport of ice climbing, from the earliest alpine ascents to modern dry tooling. There is a wealth of information on climbing techniques, equipment, history, and even the science of ice itself. All ice climbers should pay close attention to the authors' innovative "Check and Go" risk reduction method, and their detailed analysis of the different types of ice formations.

Numerous photos, charts, and diagrams illustrate the text, and there are personal accounts written by top ice climbers and alpinists. The Art of Ice Climbing is suitable for ice climbers of all abilities, as well as guides, instructors, and alpine clubs.

Foreword of the English version by Jeff Lowe.





## NOTES

A series of horizontal dotted lines for writing notes.



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